

Betruly Visual Identify Specification
壹初极美视觉规范

The logo for Betruly, featuring a stylized blue 'B' with a diagonal slash through its top left, followed by the word 'etruly' in a bold, sans-serif font. The logo is centered within a circular graphic composed of several overlapping, thin blue lines.

Betruly

壹初极美

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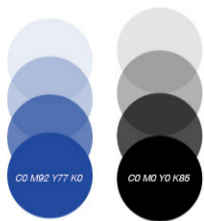
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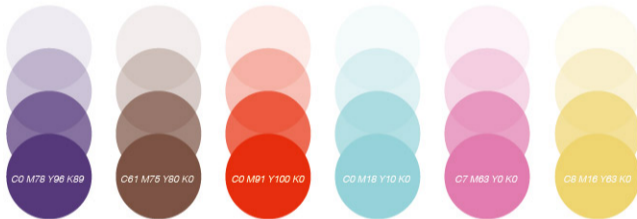
Betruly 壹初极美

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Betruyl
BLUE

Betruyl
Black



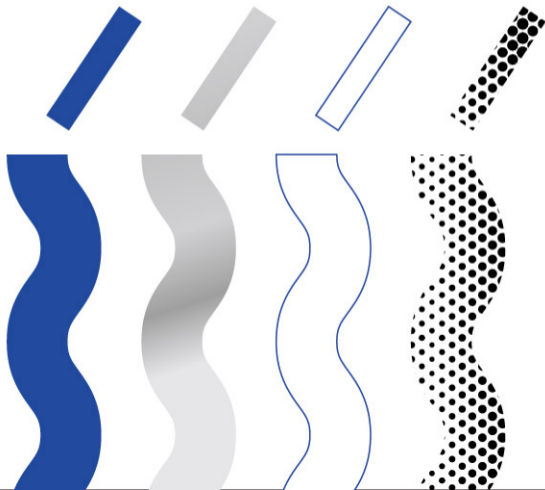
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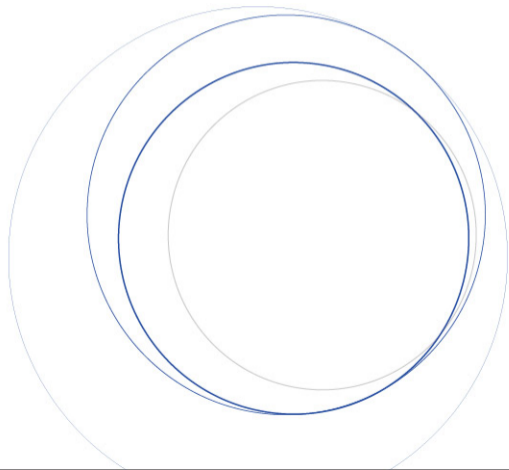
肌活虫草能量

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中文主识别字体

思源黑体CN

中文辅助识别字体

圆体-简

English Main Recognition Font

Helvetica

English Secondary Recognition Font

Helvetica Neue

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肌活虫草能量

3etruly 壹初极美

冬虫夏草 活力肌因

3etruly 壹初极美

好肌础 来自冬虫夏草

3etruly 壹初极美

感受冬虫夏草的肌致活力



